



BREAKTHROUGH FEAR AND ADVERSITY TO PLAY A BIGGER GAME IN BUSINESS AND LIFE.

> CREATOR OF THE P3 FRAMEWORK -PERSONAL PERSEVERANCE PROJECT

> > THE POWERFUL KEYNOTE TO CRAFT A VISION, A <u>POSITIVE</u> MINDSET AND <u>SENSE OF URGENCY</u> IN YOUR LIFE!

DAVID ATKINS is the epitome of perseverance and the mindset it takes to succeed at the highest level! From his relentless childhood drive to present day becoming a New York State Police Captain, a Million Dollar Direct Sales Earner leading a Team of 1,400, a First Responder on 09/11, an Author and Podcaster David's "No Excuse" mindset has turned him into a powerful in-demand **KEYNOTE SPEAKER** empowering audiences up to 20,000 to level up their life!

His ability to emotionally share real life changing stories to empower others is leaving a mark on the world. Words to describe his presentations have been "CAPTIVATING," "SPECTACULAR," "KNOCKED OUT OF THE PARK," "MAGICAL EXPERIENCE," "DYNAMIC," "MESMERIZING," and HAVING AN "OFF THE CHARTS STAGE PRESENCE!"

TRANSFORM YOUR Wind Set FROM SIMPLY SURVIVING TO THRIVING

Have you noticed Fear, Adversity, Mindset, and Excuses to name a few are often the difference-makers for those that are truly successful and those that aren't?

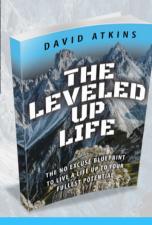
So how do you overcome these obstacles that we all face every single day both personally and professionally? You teach your organization a model that speaks to their inner core, mindset and thought process to break through these barriers.

That's where David comes in with his P3 Framework...

VISION - POSITIVE MINDSET - SENSE OF URGENCY

THE AUDIENCE WILL LEAVE WITH:

- Empowerment that they can achieve big goals
- Inspiration to take action immediately towards that next level
- Having a vision that they can see and feel before they are even there
- The positive mindset and attitude needed each day to succeed no matter what happens in life





















The PERSONAL PERSEVERANCE PROJECT





"HE MOVED THE CROWD IN A WAY I NEVER SEEN BEFORE." "IN OVER 22 YEARS, DAVID WAS BY FAR OUR FAVORITE AND BEST KEYNOTE!"

"HE IS CAPTIVATING WHEN HE SPEAKS" "DAVID'S PRESENTATION WAS SPECTACULAR!" "OUR ATTENDEES WERE MESMERIZED AND HUNG ONTO HIS EVERY WORD."

"THERE WASN'T A DRY-EYE AROUND!"





















PINNACLE



BOOK DAVID TODAY!

WWW www.DavidAtkinsSpeaks.com

EMAIL David@DavidAtkinsSpeaks.com

914-221-7390

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